HERMES M
LIVE ENCODER
One Click Go Live®
Broadcast-grade live streaming just by one click!

ONE CLICK
GO LIVE

Livestream your events through easy-to-use **HERMES Live Encoder M** with a robust online platform –
HERMES Live to empower ticket sales, sponsorship and other freemium models

HERMES LIVE PLATFORM ALSO OFFERS YOU

GLOBAL REACH WITH HIGH SCALABILITY

Seamlessly simulcast the events to global platforms, including China with **global Content Delivery Network (CDN)** for millions of users to watch live concurrently.

YOUR OWN EVENT PAGE OR WEBSITE

Personalize your website with embedded video player and video analytics.

PAY-PER-VIEW MONETIZATION

Maximize profits through streaming to HERMES Live and OpenSky.tv platform.

ONLINE VIDEO ARCHIVE

Link up with enterprise video cloud or direct download video recording.

Use Cases

No More Trainings or Instructions to Bring Any Live Events to the world for:

EVENT ORGANISER

PRODUCTION COMPANY

EVENT VENUE

World - class Events and Venues — Powered by HERMES Live Encoder M
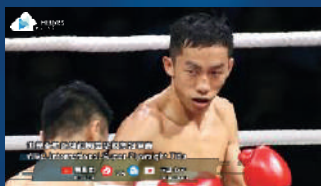
Entertainment & Media

Concert, Ceremony, Sports, Festival, e-Sports, Live Performance, …

Eason Chan – 'C'mon in Tour" Concert
Over 100 million views in China

The 37-38th Hong Kong Film Awards
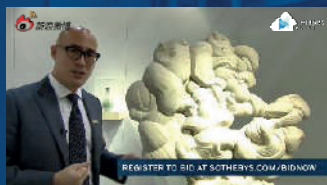*Official Worldwide Live Streaming*

Rex Tso – "Clash of Champions 3"
International Broadcast

- St Jose (USA)
- Hong Kong Cultural Centre
- Hong Kong Convention and Exhibition Centre

and more…

Enterprise & Commercial

Conference, Seminar, Shareholder Meeting, Finance, Marketing, …

Sotheby's
Auction for Global & China Audience

Hewlett Packard Enterprise (HPE)
Worldwide Partner Summit

Microsoft
Product Launch & Workshop

- Hotel & Event Space
- Co-working Space
- Stadium & Sports Center
- Shopping Mall & Restaurant
- Church

and more…

Education & Training

Public / Private Lecture, Outdoor Event, Talent Show, Competition, …

King's Glory Education
Classroom Live

Scout Association of Hong Kong
Outdoor 4G-bonding

St. Edward's Catholic Primary School
Student-friendly Operation in One Click

- School & University
- Tutorial Centre
- Lecture Hall & Meeting Room
- Outdoor Location
- On-site via Intranet

and more…

* Screenshots above are live streaming events powered by HERMES Live. Copyright remains with the corresponding owners

> " *I could never imagine live streaming can be so easy today without any IT knowledge.*
> *HERMES Live makes me success in transforming my production skills into new business opportunities.* "
>
> *Michael Woo, ex-TV Station Producer*
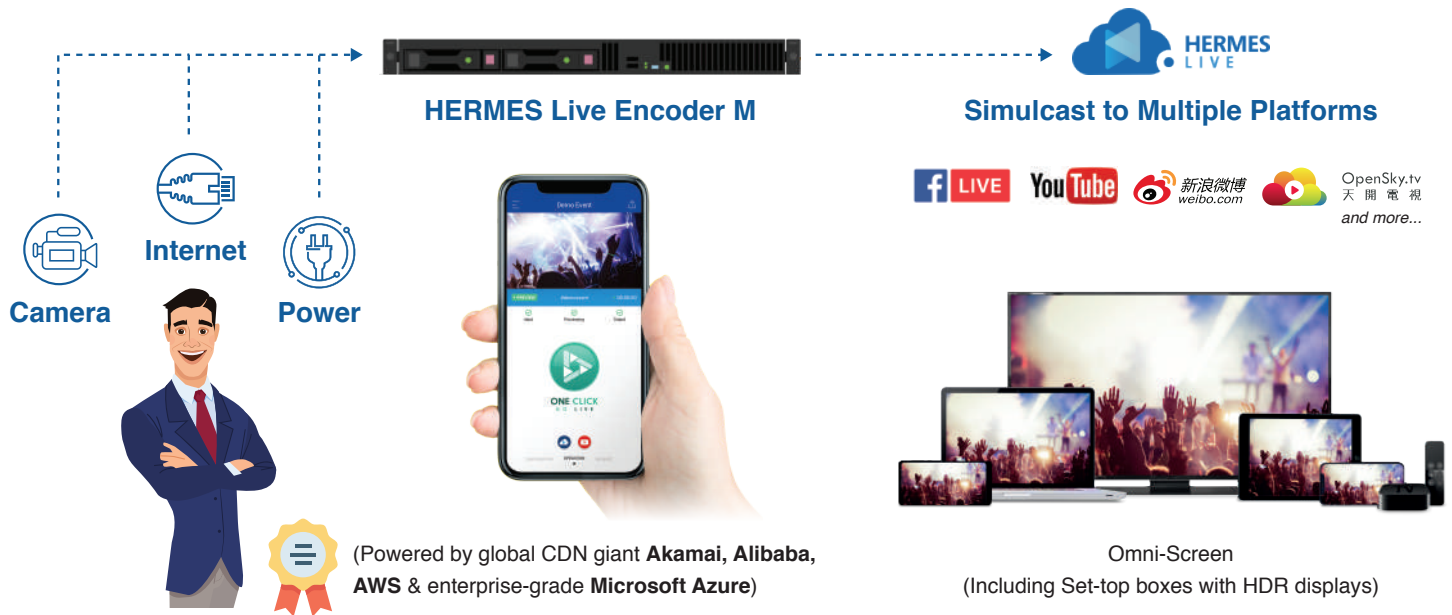> *Co-owner of Live Production Company Today*

Gold **Microsoft Partner**
Microsoft

aws partner network
Standard Technology Partner

Google Cloud Platform

Alibaba Cloud

Tencent Cloud

Akamai FASTER FORWARD

 Apple **ProRes**

DOLBY VISION

HDR10+

Cloud Partners (SaaS)

HERMES Encoder is Qualified by the Industry

Easy Setup With High Reliability

Broadcast-grade and smooth live streaming to global audience with **one single click**.

Camera **Internet** **Power**

HERMES Live Encoder M

Simulcast to Multiple Platforms

f LIVE   YouTube   新浪微博 weibo.com   OpenSky.tv 天開電視
and more...

ONE CLICK
GO LIVE

(Powered by global CDN giant **Akamai, Alibaba, AWS** & enterprise-grade **Microsoft Azure**)

Omni-Screen
(Including Set-top boxes with HDR displays)

One Click Go Live

On the day of the event, simply connect the device and scan the QR code, then your live streaming event is ready to go!
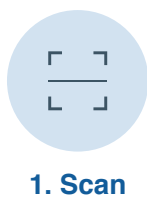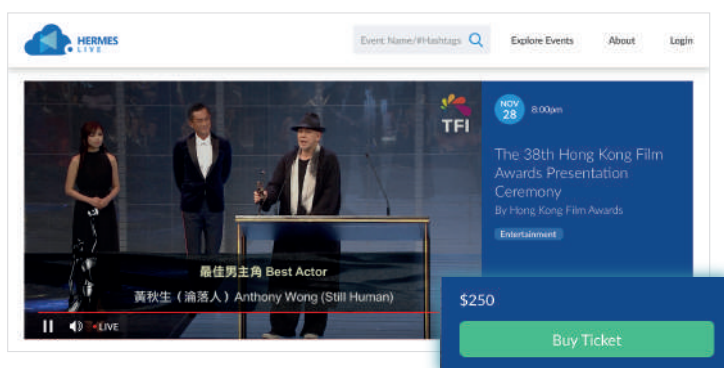
1. Scan   **2. Click**   **3. Go Live!**

Get access to HERMES Live Streaming Platform which **reduces 66%** latency to business live streaming service providers

New Revenue Stream

HERMES LIVE

Event Name/#Hashtags   Explore Events   About   Login

NOV 28 8:00pm
The 38th Hong Kong Film Awards Presentation Ceremony
By Hong Kong Film Awards
Entertainment

最佳男主角 Best Actor
黃秋生 (淪落人) Anthony Wong (Still Human)

$250
Buy Ticket

- ✓ Integrated payment gateway for online live ticketing
- ✓ Flexible Pay-Per-View model enables extra revenue
- ✓ Comprehensive transaction reports
- ✓ New way to monetize your live events

Consulting & Professional Services

We understand your challenges and help communicating with Event Organiser, Internet Service Provider (ISP) & Venue Partner to ensure the best live streaming operation workflow and success in every live broadcast.

CONTACT US!

@ info@hermeslive.com

📞 +852 3755 1111

Technical Specification

HARDWARE

HERMES **M**
LIVE ENCODER

HPE ProLiant DL20 Gen10 Server

1RU, Dimensions – 1.70 x 17.11 x 15.05 inches (4.32 x 43.46 x 38.22 cm)
Weight (approximate) – 7.88kg

Operating Temperature: 10° to 35°C (50° to 95°F)
Storage Temperature: -30° to 65°C (-22° to 149°F)
Operating Humidity: 5% to 95% - Relative Humidity
Power Supply: One or Dual with Hot-swappable from Rear
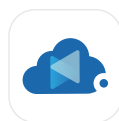Input Range: 100 to 240Vac (RMS), Full Range Input
Input Frequency: 50-60Hz

Hewlett Packard
Enterprise

OEM

MOBILE APPS

HERMES Live Producer App
Android 6.0 Marshmallow or above
iOS 10.0 or above

GET IT ON
Google Play

Download on the
App Store

INPUT AND OUTPUT

Video	
Inputs	HDMI or SD/HD/3G SDI Supported Input video formats: · 1920x1080p 23.97/24/25/29.97/30 FPS · 1920x1080i 50/59.94/60 FPS · 1280x720p 50/59.94/60 FPS · 720x486i 59.94 FPS · 720x576i 50 FPS · 720x486p 59.94 FPS · 720x676p 50 FPS
Outputs	Adaptive streaming in 1080p, 720p and 480p, with the same aspect ratio as source
Video Codec	H.264/AVC Baseline/Main/High Profile
Audio Codec	Advanced Audio Coding (AAC)

Internet Connectivity	
Network Port	Requires Internet connectivity with HTTP port 80, HTTPS port 443 and RTMP port 1935 open
Social Platform	Simulcast to social platforms · Facebook Live – upload bandwidth with 4Mbps (720p) is recommended · YouTube Live – upload bandwidth with 6Mbps (1080p) is recommended
HERMES Live Platform	For standard profile settings (3 profiles) – upload bandwidth with 10Mbps is recommended

About TFI

Bring content, culture and people together
through innovative technology

TFI

tfidm.com
info@tfidm.com
(852) 3755 1000
Unit 521, InnoCentre, 72 Tat Chee Avenue, Kowloon
Tong, Kowloon, Hong Kong

Reseller or Distributor Contact

Schedule a demo or loan unit today at hermeslive.com!